



Manhattan Named a Leader in the Industry's Premier Evaluation of Order Management Systems

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ATLANTA--(BUSINESS WIRE)--Jan. 24, 2025-- [Manhattan Associates Inc.](#) (NASDAQ: MANH) today announced that it has been named a Leader in the [2025 Forrester Wave™ for Order Management Systems \(OMS\)](#). Of the eight solutions evaluated, only [Manhattan Active® Omni](#) received the highest score possible in 20 out of the 27 criteria.

Manhattan's is the only solution with native RFID capabilities in store, [Fulfillment Insights](#) dashboard, where retailers can compare their fulfillment performance against hundreds of peers in real-time, and the most recent [Postgame Spotlight](#) offering, which identifies inventory allocation and placement decisions that are hindering order fulfillment performance.

These capabilities are especially important in the current commerce ecosystem where customer expectations are rising, and the retail fulfillment landscape is becoming increasingly complex. This makes order management crucial in delivering supply chain agility and resiliency along with the shopping experience control, precision, and reliability essential for retail success.

Industry-leading omnichannel retailers like [PacSun](#), [Groupe Dynamite](#), [Brooks Brothers](#), [Skechers](#), [Michaels](#) and [At Home](#) are using Manhattan's order management to reimagine their stores as sophisticated fulfillment engines. They are increasing their revenue with superior inventory visibility and allocation, reducing the cost to deliver with intelligent optimization and are successfully building more loyal relationships with customer-controlled fulfillment experiences.

"Manhattan's unprecedented leadership is proof of the company's 20+ years of sustained investment in order management to help retailers of all sizes meet their unified commerce goals and we're honored to be named a Leader in the 2025 Forrester OMS Wave. For us, this acknowledgement reflects Manhattan's dedication to building strong partnerships and helping retailers deliver a seamless omnichannel experience to meet modern shoppers' heightened demands," said Amy Tennent, senior director, Product Management, Manhattan Associates. "We believe being named a Leader in the Forrester Wave reports for both POS¹ and OMS is further proof of our best-in-class offerings."

Click [here](#) to access a copy of the Forrester report. Receive up-to-date product, customer and partner news directly from Manhattan Associates on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About Manhattan Associates:

Manhattan Associates is a global technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers. Manhattan Associates designs, builds and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit [www.manh.com](#).

¹ [The Forrester Wave™: Point-of-Service \(POS\) Solutions, Q4 2024](#)

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