



Manhattan Associates Celebrates Seventeenth Consecutive Year as a Leader in the Gartner® Magic Quadrant™ for WMS

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ATLANTA--(BUSINESS WIRE)--May 9, 2025-- [Manhattan Associates Inc.](#) (NASDAQ: MANH), a global leader in [supply chain commerce solutions](#), today announced that it has been named a Leader in [Gartner® Magic Quadrant™ for Warehouse Management System](#) for the 17th time in a row.

[Manhattan Active® Warehouse Management](#) is the industry's first cloud-native WMS, 100% built on microservices to support extensibility and continuous innovation. Its scalable, composable architecture makes it ideally suited to a variety of warehouse settings: from medium complexity operations to the world's largest, most sophisticated Level 4 and 5 distribution centers.

Beyond the flawless execution of goods and information flows, Manhattan Active WM also delivers improved efficiency and accuracy through automation and streamlined processes, improved real-time visibility and accuracy of inventory levels and locations, enhanced scalability that adapts at pace to changes in demand and business requirements, and labor optimization infused with gamification to create more compelling experiences for warehouse associates.

"We are proud to once again be named a Leader in the Gartner Magic Quadrant for Warehouse Management Systems," said Adam Kline, senior director of Product Management for Manhattan Associates.

"As an API-first solution, Manhattan Active WM easily integrates with advanced material handling equipment, such as sortation equipment, put walls, automated storage and retrieval systems, as well as the latest robotics and automation solutions. With its ability to work across both automated and manual workflows, balancing efficiency with on-time shipping, Manhattan Active WM is the epitome of future-proof efficiency and agility for modern warehousing, period" continued Kline.

Not only does Manhattan Active WM come with [Yard Management](#) and [Labor Management](#) baked in, it now incorporates GenAI functionality. [Manhattan Active® Assist](#) is a generative AI-powered tool that provides natural language assistance to users of Manhattan's solutions. It helps answer customer questions in real time and delivers clear, conversational summaries of system configurations—supporting multiple personas, roles, and functions across the organization for more intuitive and efficient interactions.

"Manhattan Active Assist showcases the real-world power of AI in supply chains and logistics and upholds our commitment to ongoing innovation. We believe that this ongoing commitment remains one of the primary reasons Manhattan continues to be *the* Leader in the WMS space," Kline concluded.

Backed by the industry's most-experienced services and support teams, and an extensive ecosystem of global partners, Manhattan Active WM remains a game-changer for any company operating in fast-moving, demanding B2C and B2B environments.

To download a complimentary copy of the 2025 Gartner WMS Magic Quadrant, click [HERE](#).

Receive up-to-date product, customer, and partner news directly from Manhattan Associates on [LinkedIn](#).

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About Manhattan Associates:

Manhattan Associates is a global technology leader in supply chain and omnichannel commerce. We unite information across the enterprise, converging front-end sales with back-end supply chain execution. Our software, platform technology and unmatched experience help drive both top-line growth and bottom-line profitability for our customers. Manhattan Associates designs, builds, and delivers leading edge cloud and on-premises solutions so that across the store, through your network or from your fulfillment center, you are ready to reap the rewards of the omnichannel marketplace. For more information, please visit www.manh.com.

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