



Manhattan Associates Honors Customer Innovators Leading the Future of Supply Chain Commerce

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ATLANTA--(BUSINESS WIRE)--Jun. 10, 2026-- [Manhattan Associates Inc.](#) (NASDAQ: MANH), the global leader in native AI-empowered supply chain commerce solutions, has announced the winners of the 2026 Spotlight on Innovation Awards. Unveiled at the company's annual customer event, Momentum 2026, these prestigious awards honor the companies that have prioritized innovation, adopted new technologies to expand their business, improved their customer experience and pioneered changes in their industries through the strategic use of Manhattan's native AI-empowered supply chain commerce solutions.

"Manhattan is constantly innovating to equip leading brands with industry-leading solutions that empower them to deliver exceptional consumer experiences and confidently navigate today's complex supply chain ecosystem," said Bob Howell, executive vice president and chief sales officer at Manhattan Associates. "We are honored to recognize these customers as trailblazers in supply chain commerce."

The 2026 customer award winners are:

- **Unified Supply Chain Groundbreaker** – Giant Eagle is being recognized for partnering with Manhattan to build a truly end-to-end, unified supply chain. They deployed Manhattan Active WM and Manhattan Active TM across seven distribution centers and in less than three years and replaced multiple legacy systems at significant scale. By unifying warehouse and transportation management onto Manhattan's single, cloud-native platform, Giant Eagle connected operations ranging from inbound receipts through store delivery. The result is smarter route optimization for hundreds of drivers, fewer empty miles, improved service to more than 460 stores, and roughly 5% productivity gains in a grocery business where timing, freshness and efficiency are critical.
- **Inventory Intelligence Innovator** – SP Richards for rethinking inventory with Manhattan Active Supply Chain Planning. In the midst of significant business change, the company selected and implemented the solution with strong partnership and speed, embracing advanced forecasting and replenishment to shift from reactive planning to more predictive, intelligence-driven inventory decisions. This approach has given SP Richards greater visibility and agility across its network, using continuous optimization to better balance service, inventory and cost.
- **Retail Reinvention** – Arc'teryx for delivering a truly unified commerce experience across its North American retail fleet, that sets them apart from others in the market. By using Manhattan Active Omni, Arc'teryx has unified the guest experience across channels, grown their omnichannel program and advanced their mobile strategy. This gives store teams real-time inventory visibility, powerful point-of-sale capabilities and data that supports exceptionally fast decision-making. The result is a seamless blend of digital and physical experiences that elevates the guest journey while making operations more agile and connected behind the scenes.
- **AI Excellence** – Eaton, an intelligent power management company, for using agentic AI to

enable smarter, faster decisions and drive measurable business impact across warehouse and distribution operations. By embedding AI into day-to-day execution, from labor and slotting to smarter inventory movement, and combining ActiveWarehouseSM with advanced data and integration capabilities, Eaton has enabled continuous optimization of throughput, accuracy and service. Just as importantly, Eaton has demonstrated AI in production, not just in pilots, demonstrating how intelligent automation can scale across a complex, multi-site network in a real-world environment.

- **Women Shaping the Future of Supply Chain & Tech** - Janice Burk, VP of Technology - Supply Chain, Lowe's for her teamwork, bold vision and innovative use of technology to contribute to the modernization of one of retail's largest and most complex supply chain networks.

As part of the award, Manhattan Associates will make a donation to the charity of each winner's choosing.

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About Manhattan Associates:

Manhattan Associates is a global technology leader, providing supply chain and omnichannel commerce solutions with unmatched AI capabilities. We design, build and offer best-in-class, AI-powered, cloud-based solutions that drive resilience and efficiency for businesses. We enable enterprises to uniquely unify front-end sales with back-end supply chain execution.

Our commitment to innovation, cloud-native platform and API-first architecture create simpler experiences and faster paths to value for our customers. We empower them to preempt and react to emerging trends and global disruptions with technical expertise and operational confidence, transforming challenges into competitive advantage. For more information, please visit www.manh.com.

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